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**The Hotel at Auburn University & Dixon Conference Center Wins 11th Straight Tripadvisor Travelers’ Choice Award**

AUBURN, AL – The Hotel at Auburn University & Dixon Conference Center, managed by Ithaka Hospitality Partners, has been recognized as a 2024 Travelers’ Choice award winner for Hotels as one of the best in the world based on 2023 traveler reviews on Tripadvisor. This award celebrates properties that consistently deliver fantastic experiences to guests from around the globe, having earned great traveler reviews on Tripadvisor over the last 12 months. The Hotel at Auburn University stood out by continuously delighting guests.

The 2024 award marks the Hotel’s 11th year in a row to win this award as one of the top 10% of hotels globally.

“Every day we work to delight our guests with memorable experiences,” said Hans van der Reijden, Ithaka Founder and CEO. “Our team is honored that our guests’ positive feedback earned this property a Tripadvisor Travelers’ Choice award for the eleventh straight year.”

“Congratulations to The Hotel at Auburn University & Dixon Conference Center on its recognition in Tripadvisor’s Travelers’ Choice Awards for 2024,” said John Boris, Chief Growth Officer at Tripadvisor. “Travelers’ Choice honors businesses that consistently demonstrate a commitment to hospitality excellence. This means you have made such a memorable impact on your visitors that many of them took the time to go online and leave a great review about their experience. People rely on Tripadvisor’s Travelers’ Choice seal to help them navigate the myriad of things to see, eat and do across the globe. We hope this recognition continues to drive business to you in 2024 and beyond.”

**About The Hotel at Auburn University**

Centrally located near the shops and restaurants of downtown Auburn, Alabama, The Hotel at Auburn University & Dixon Conference Center is adjacent to HEY Day Market, The Tony & Libba Rane Culinary Science Center, and just across from Auburn University’s Samford Hall. Whether in town for the big game, a special party, or a productive business meeting, the hotel’s 235 guestrooms and suites offer true Southern hospitality in an ideal setting. For rustic Italian

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fare, visit Ariccia Cucina Italiana, located inside the Hotel. Adjacent to Ariccia, enjoy Piccolo 241: Auburn's only true jazz lounge, with specialty cocktails and a large variety of appetizers and desserts. The property is owned by Auburn University and managed with Heart and Soul by Ithaka Hospitality Partners. For additional information or reservations, please call [(800) 228-2876](tel:(800)%20228-2876) or visit [www.auhcc.com](http://www.auhcc.com/).

**About Ithaka Hospitality Partners**

Auburn-based Ithaka Hospitality Partners (IHP) was founded in 2018 by Hans van der Reijden, an international hotelier with more than 35 years of experience in the industry. Formerly a partner in the Capella Hotel Group, he worked with founder Horst Schulze, a legend in the hospitality industry.  The Ithaka Hospitality Partners management team has over 200 years of industry experience at some of the most prominent and respected global hospitality organizations.

IHP manages independent hotels, resorts, spas, restaurants, and food halls and is a proud partner in the College of Human Sciences Horst Schulze School of Hospitality Management at Auburn University. IHP manages all commercial aspects of the Tony & Libba Rane Culinary Science Center and is honored to play an active role in educating the next generation of hospitality and culinary professionals. For additional information, visit [www.ithakahp.com](http://www.ithakahp.com/).

**About Tripadvisor**

Tripadvisor, the world's largest travel guidance platform\*, helps millions of people each month\*\* become better travelers, from planning to booking to taking a trip. Travelers across the globe use the Tripadvisor site and app to discover where to stay, what to do and where to eat based on guidance from those who have been there before. With more than 1 billion reviews and contributions, travelers turn to Tripadvisor to find deals on accommodations, book experiences, reserve tables at delicious restaurants and discover great places nearby.

\* Source: SimilarWeb, unique users de-duplicated monthly, September 2023

\*\* Source: Tripadvisor internal log files

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